



## Press Release

# Watchdata Participates in CARTES 2009

Singapore, 10 November 2009 - Watchdata, one of the leading innovative smart card and contactless technology solutions providers in the world, will be showcasing a suite of data security and smart card technologies and latest applications at CARTES, Paris from 17-19 November 2009.

Located at Hall 3, stand 3G017 at the Paris-Nord Exhibition Center in Villepinte (France), Watchdata will present a *"Fifteen Years of Excellence and Innovation"* theme. Visitors will get to see data security and smart card applications from around the world and discover how Watchdata's products and solutions have been implemented to create greater convenience and security in people's digital lifestyle.

Among the highlights is the Singapore Standard for Contactless ePurse Application Specification (CEPAS), the world's first nation-wide interoperable micropayment platform that bridges the gap between multiple sectors, particularly transit and retail e-payment.

The Singapore's CEPAS 2.0 Transport Card was voted as a finalist for the prestigious SESAMES Innovation Awards in the transportation category. The SESAMES represents an unchallenged seal of approval in innovation and is regarded as global standards for card manufacturers and related industries.

More exciting and innovative products and solutions in the field of transportation, information security, banking, telecommunication and mobile payment will be featured.

Watchdata will also be presenting their solutions and technologies at the following conferences at CARTES:

Date	Time	Topic
November 17	15:00 - 15:30	Single-chip, Dual-platform, Multi-application Smart Card Solution
November 18	10:10 - 10:40	SIMportal™ 2.0 - Accurate information delivery platform
November 18	14:00 - 14:30	The convergence of online and micro-payment transactions in one device
November 19	16:00 - 16:30	Mini reader for online utility application

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### About Watchdata

Watchdata is a well-established and recognized pioneer in smart card and contactless technology solutions. Watchdata offerings include SIMpass™, digital signature and authentication solutions, an embedded security access module and the award winning imeCOS® operating system that is widely used in the fields of cashless payment, e-commerce, health and social services. Watchdata serves numerous markets including mobile telecommunication, transportation, social security, finance, identification, public utilities and e-government. Watchdata currently operates in Asia-Pacific, Europe, Latin America, Africa and the Middle East.

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