

PRESS RELEASE

CPI Card Group joins The MULTOS Consortium

A world leading financial and commercial card manufacturer joins the MULTOS smart card operating system standards organisation

Littleton, CO – 5 November 2009 – CPI Card Group (CPI), a global leader in financial and commercial card production and services, today announced that it has joined The MULTOS Consortium, a group of international blue chip organisations responsible for the ongoing development of the MULTOS platform. CPI becomes the latest major card manufacturer and services provider to join the 20 strong membership group.

CPI is a provider of end-to-end solutions from manufacturing to data preparation, personalization and fulfilment of cards at their Toronto location. CPI serves the financial services, government, and commercial markets, including the gift, loyalty and membership; telecommunications; insurance and entertainment market segments of the commercial market.

Joining as a Partner member, CPI will participate in the MULTOS Business and Technical Advisory Group meetings and will contribute towards the future direction of the MULTOS technology.

“For over eight years CPI has supported and offered MULTOS based EMV cards in several countries. Since we have partnered efficiently with the MULTOS community and received very strong support, we think it is time to join the Consortium and share our experience with the team,” said Benoit Guez, Director of Smart Cards and New Technologies. “We expect to actively participate in the maintenance of the existing MULTOS products and the development of new specifications.”

“With the importance of MULTOS in the EMV migration in Canada, we are very happy to join the Consortium and participate in the evolution of the product,” said Anna Rossetti, President of CPI Card Group – Canada, Inc. “As a card manufacturer, with additional card personalization services

in our Toronto facility, our worldwide presence offers a real alternative option to the financial institutions.”

Alan Johnson, Technical Director of The MULTOS Consortium, comments “CPI have been supplying MULTOS to customers around the globe for many years and the wealth of experience they bring to the consortium will definitely assist us in shaping the future of MULTOS. Their manufacturing and personalisation facilities in North America and Europe are well positioned to deliver the most advanced open standards-based smart cards, including the latest contactless and dual interface products, to even more customers across Canada, Latin America and the rest of the world. Together, the consortium partner members, now joined by CPI, ensure the continuing openness of the MULTOS platform and the wide range of choices available to issuers who choose MULTOS. ”

CPI is currently supporting several mass EMV migration projects on MULTOS with major banks in Canada and other countries.

Contact:

CPI Card Group

Representative: Marisha Barber

Email: mbarber@cpicardgroup.com

The MULTOS Consortium

Representative: Natsuko Callan

Email: natsuko.callan@multos.com

About CPI Card Group

CPI, a global leader in financial and commercial card production and related services, offers a single source for plastic cards, from foil cards and holograms to translucent and smart cards, and personalization and fulfilment services. CPI offers the largest production capacity in North America. CPI’s production sites include Denver, Colorado; Toronto, Canada. CPI’s plants in Colorado, Nevada, and Liverpool are ISO 9001 certified. For more information, visit www.cpicardgroup.com

About MULTOS:

MULTOS is the most robust, industry-backed smart card platform delivering simplicity and innovation to the world’s leading issuers. With more than 130 million issued smart cards across 30 countries, MULTOS is overseen and provided by a consortium of smart card and silicon manufacturers, payment schemes, card management system providers and integrators. A range of applications including payment, authentication, digital identity, biometrics, loyalty and contactless ticketing may securely co-reside on a MULTOS powered chip. For further information, visit www.multos.com