

# Bell ID Signs Contract With ICICI Bank in India

Rotterdam – 30<sup>th</sup> October 2008

**Today Bell ID announced that it will be providing its smart card management software to ICICI Bank, India's largest private sector bank, to manage globally issued EMV cards and multi-application cards.**

With the implementation of ANDiS4EMV, Bell ID's software solution for smart card management in the financial sector, ICICI Bank will benefit from a system that covers all processes and security for the worldwide issuance of EMV banking smart cards. e-Smart Systems Pvt. Ltd, Bell ID's partner in India, will provide the implementation and offer support services locally.

Bell ID's ANDiS4EMV solution comprises of a fully web-based multi-application card management and key management system. The flexibility of the GlobalPlatform compliant system allows configurations for multiple card issuers with different card application and chip technology requirements. Due to the system's scalability it is a suitable solution for banks that issue many millions of smart cards.

ICICI Bank will be able to make use of the powerful system functions that ANDiS4EMV provides. These include the issuance of multi-application cards, post issuance personalisation, loading of added value card applications and dynamic EMV risk management on cards (EMV scripting).

A senior ICICI Bank spokesperson commented, "As an innovative and leading bank, ICICI Bank is one of the first movers towards EMV cards in India. Smart card technology offers a variety of features for banks as well as for the cardholder. After an in-depth evaluation of available systems, we selected Bell ID's ANDiS system as it provides us with all needed features for our global card strategy. ICICI Bank is therefore glad to work with Bell ID and its card management system."

Michael Westermann, Sales Manager at Bell ID stated, "We are very pleased with this prestigious project. This win will not only reinforce Bell ID's position as the leading provider of EMV card management solutions, but will also strengthen our position in the Indian market."

## About Bell ID

Bell ID is a worldwide technology leader in card, application and key management, with unrivalled international references in government ID, corporate ID, health care and banking. Bell ID's ANDiS range now includes solutions for the management of smart cards for EMV payment, biometrics, PKI and NFC applications in mobile phones. The solution is also a perfect fit for all e-Governance issuance schemes in India including financial inclusion, micro-finance, driving license & vehicle registration and ration cards etc. For more information please visit [www.bellid.com](http://www.bellid.com) or email [info@bellid.com](mailto:info@bellid.com).

## About

## e-Smart

## Systems

e-Smart is a technology company focused on the Smart Card, Biometrics & Embedded Systems domains. From its R&D Lab, e-Smart focuses on development of core IP for smart cards & related verticals. Since 2003, e-Smart has partnered with Bell ID in India to market and support cutting edge solutions to customers. For more information please visit [www.e-smartsystems.com](http://www.e-smartsystems.com) or email [info@e-smartsystems.com](mailto:info@e-smartsystems.com)

## About

## ICICI

## Bank

ICICI Bank Ltd (NYSE:IBN) is India's largest private sector bank and the second largest bank in the country with consolidated total assets of approx. \$113 billion as of June 30, 2008. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 19 countries, including India.

For more information about this press release please contact:

Andre  
[a.stoorvogel@bellid.com](mailto:a.stoorvogel@bellid.com)

Stoorvogel

+31 (0) 10 885 1010

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